



# ARIZONA CENTENNIAL

Commemoration to begin in January 2011  
and culminate with the 100<sup>th</sup> Statehood Day -  
February 14, 2012

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# ARIZONA and NEW MEXICO



[www.arizona100.org](http://www.arizona100.org)

*February 14, 2012*



[www.nmcentennial.org](http://www.nmcentennial.org)

*January 6, 2012*



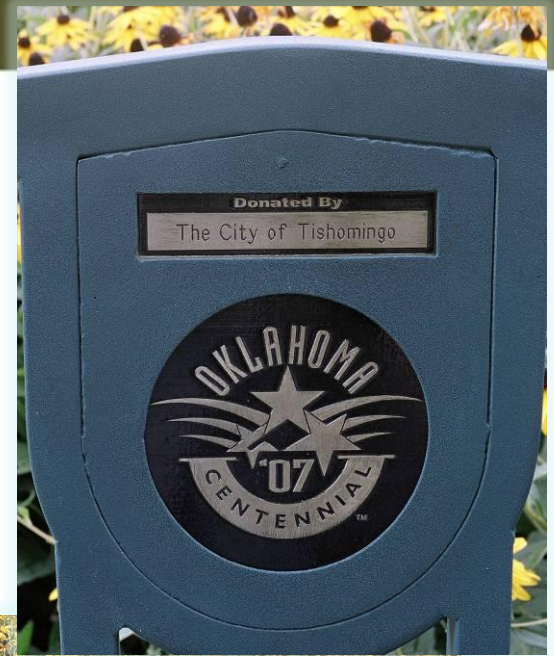
## COMMUNITY IDEAS

- Existing Events and Festivals
- Current Projects
- 100 Themes
- Historic, organizations, etc that are 100 years +
  - Boy Scouts of America – Feb 2010
  - Girl Scouts of America – Mar 2012



# PARK and RECREATION IDEAS

- Commemorate
  - Benches
  - Covered Bridge
  - Fountains







# PARK and RECREATION IDEAS

- Commemorate
  - Gardens
  - Gazebo
  - Pavilion
  - Tree Grove





# COMMUNITY IDEAS

- Bike Trek
- Park Art
- Sidewalk of History







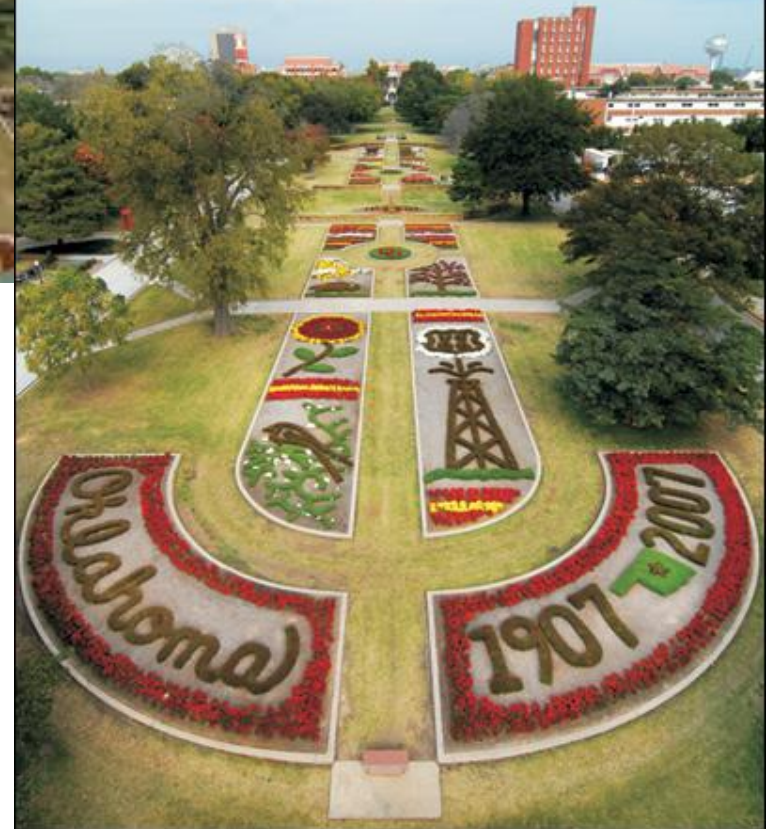
# MUMS



## The Centennial Mums

For decades, OU landscapers have tapped their creative resources to top the south oval chrysanthemum display of the preceding season. This year they really pulled out all the stops.

By Lynette Lobban

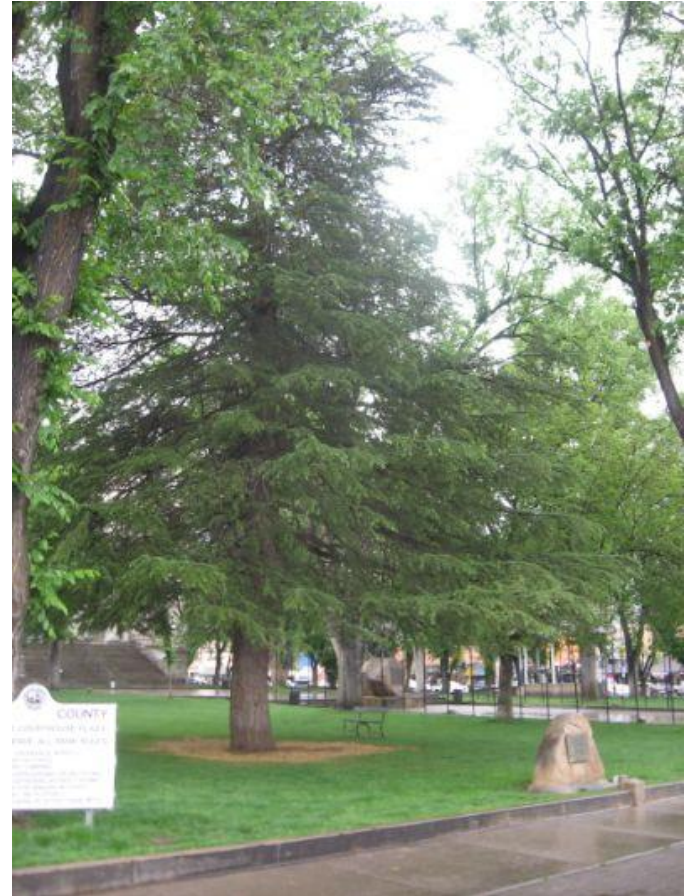






## COMMUNITY IDEAS

- Infrastructure
  - Landscaping
  - Playground
  - Restrooms







# COMMUNITY IDEAS

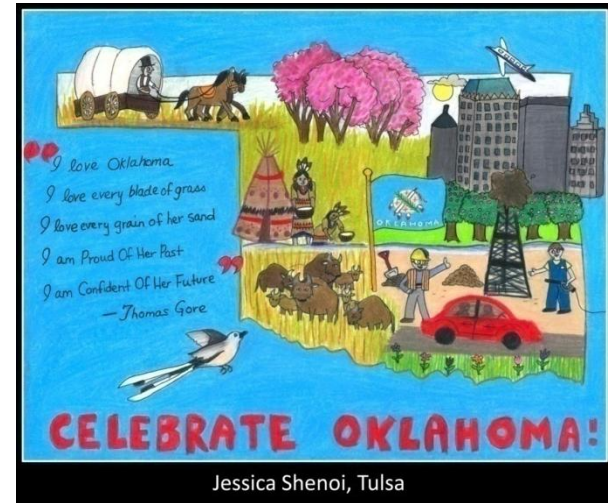
- Commissioned Public Art
- Sculptures





# IDEAS

- Collage / Poster Contests







# IDEAS

- Murals





## IDEAS

- Paint utility boxes at roadside sites around your park or facilities







## IDEAS

- Time Capsule
- Quilts



- Public Street Art





## IDEAS

- Brochure “100 Things to Do”
- Celebration 100 Years of “Your Community”
- Citizen “Map”







## IDEAS

- Existing Local Community Festivals
- Founder's Day
- Historic Trails
- Historic Wagon Trains
- Wagon Train Rides





# IDEAS

- Recreate Traditions
- Reenactments
- Step Back in Time
- Open Doors

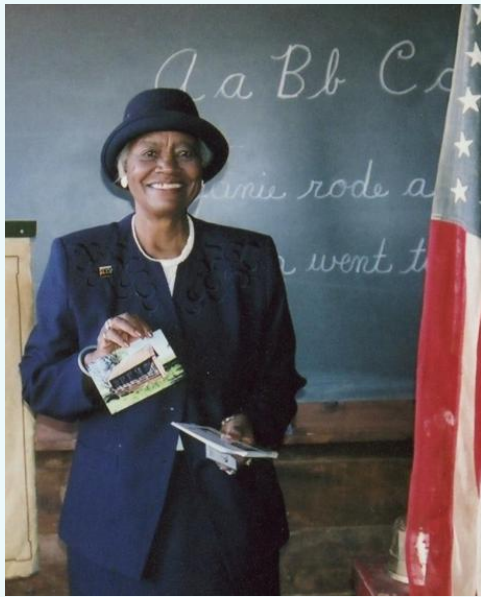






# IDEAS

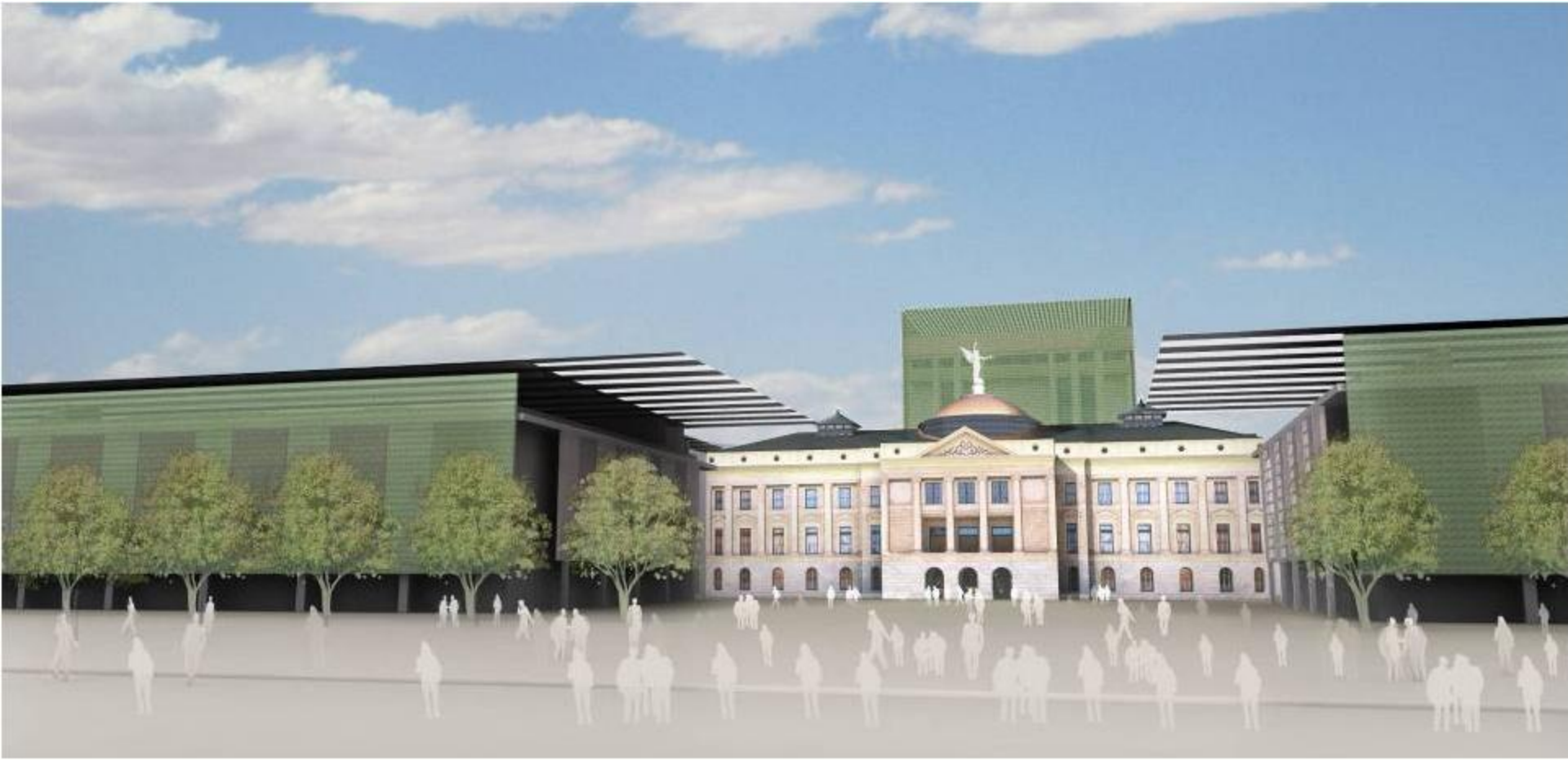
- Find Your Champion!





# SIGNATURE PROJECTS

- Arizona State Capitol Centennial 2012 Plan / 2020 Vision







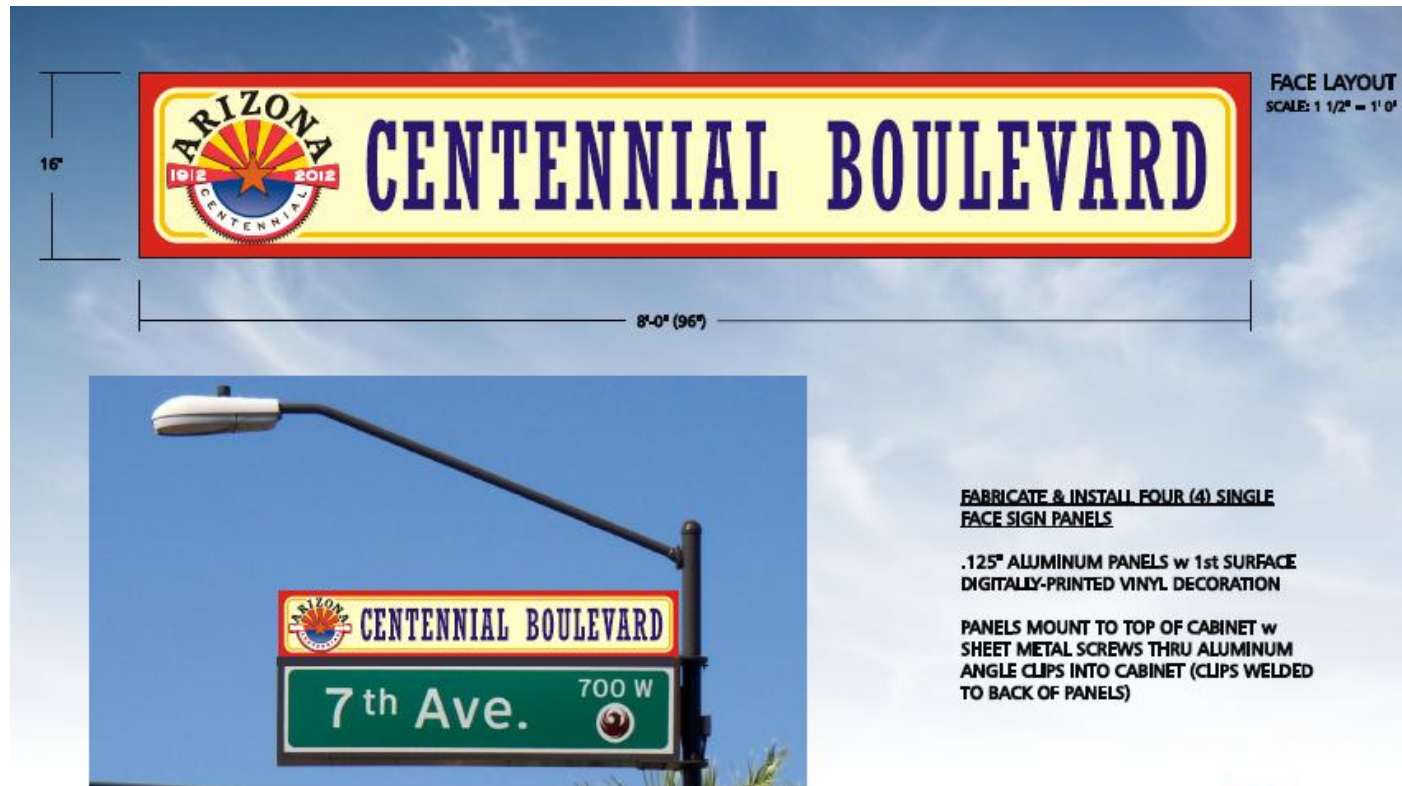
# SIGNATURE PROJECTS

## Arizona State Capitol Centennial 2012 Plan/2020 Vision

- Centennial Boulevard (Washington)
- Plant up to 1,000 trees (Capitol Mall)
- Photovoltaic Solar Panels on roofs and “Green Screening of East side buildings (Executive Tower, Senate and House Buildings)



# SIGNATURE PROJECTS



FACE LAYOUT  
SCALE: 1 1/2" = 1' 0"

**FABRICATE & INSTALL FOUR (4) SINGLE  
FACE SIGN PANELS**

**.125" ALUMINUM PANELS w 1st SURFACE  
DIGITALLY-PRINTED VINYL DECORATION**

**PANELS MOUNT TO TOP OF CABINET w  
SHEET METAL SCREWS THRU ALUMINUM  
ANGLE CLIPS INTO CABINET (CLIPS WELDED  
TO BACK OF PANELS)**

## Centennial Boulevard Commemorative Panels

WASHINGTON STREET - DOWNTOWN PHOENIX

NEWTON

17 SEP 09

FP-092498







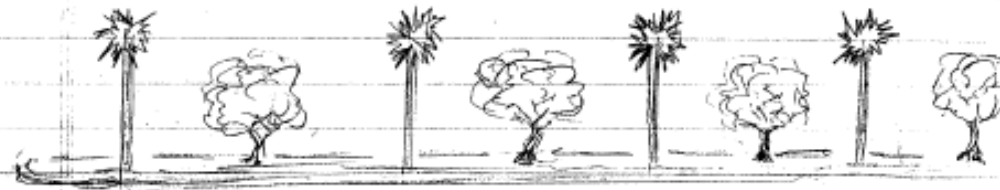
# SIGNATURE PROJECTS

- Plant 100 trees on Washington St.
- 7<sup>th</sup> Ave to 19<sup>th</sup> Ave

SUGGESTED TREE ADDITIONS - CHOOSE 1 PLUS PALM

1. CALIFORNIA FAN PALM - WASHINGTONIA FILIFERA  
TO FILL IN GAPS NEAR 7AVE. A.Z. NATIVE
2. HYBRID SO. AMER. MESQUITES  
USE SELECT STRAIN WHEN AVAIL. (CLONES)  
VAR. "PHOENIX" ETC. MORE CONTROLLED & THORNLESS
3. DESERT MUSEUM PALM VERDE (20 YRS)  
THORNLESS, GOOD BLOOM PERIOD.
4. CHINESE PISTACHIO SELECTED CLONES  
"SARAH'S RADIANCE" SAMPLE VARIETY
5. SOUTHERN LIVE OAKS

ALL THESE TREES ARE RELATIVELY LOW WATER USE,  
LONG LIVED, COLD HARDY TREES FOR PHOENIX.



PLANTING AREA - APPROX 12,000 FT LONG.  
INCLUDES BOTH SIDES OF THE ST.



# SIGNATURE PROJECTS

- Arizona Centennial Copper Chopper







# SIGNATURE PROJECTS

- Adopt-A-Historical Marker
  - Design a new historical marker
  - Gradually replace existing markers
  - Select 100 new markers to be added by end of 2012





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## Arizona Historical Markers

[Thumbnails](#)

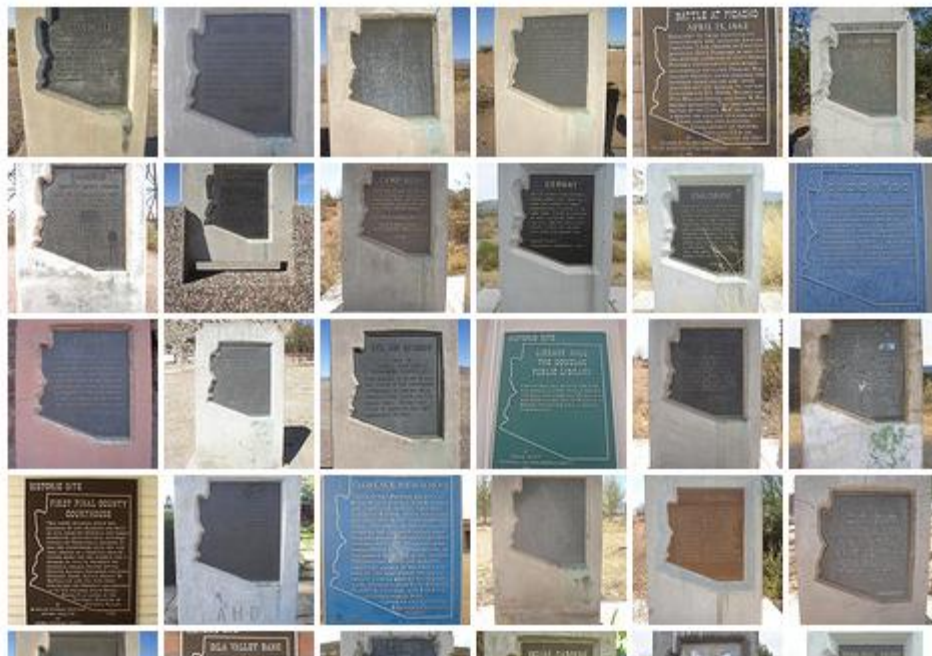
[Detail](#)

[Map](#)

[Comments](#)



Arizona has many historical markers, both roadside and attached to a specific building







Built in 1937, this is a “historic” historical marker. Wickenburg Massacre.



Pinedale School Bell

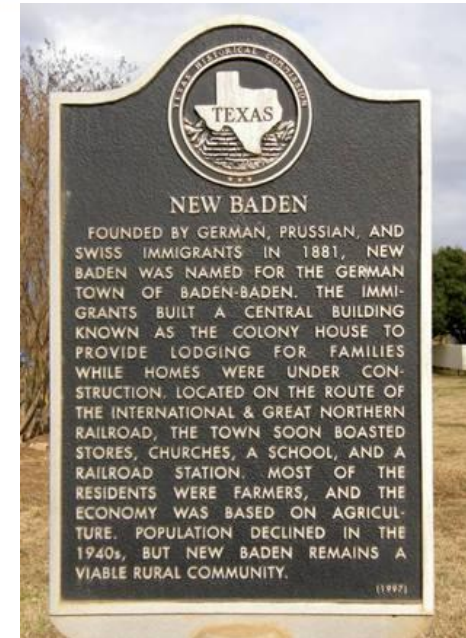


## McMillenville, US 60



Old San Carlos. The marker has been knocked over and is lying on the ground.







THE OHIO HISTORICAL SOCIETY

CONNECT WITH THE PAST



An OHS / Ohio Channel Project

CREATE A BETTER FUTURE

# REMARKABLE OHIO

MARKING OHIO'S HISTORY

[Home](#)

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## Ohio Historical Markers

MARKING OHIO'S HISTORY SINCE 1957



Above: [Marker #23-4](#) - Ohio's Museum of Natural Arts [[Visit Marker](#)]

### Welcome To Remarkable Ohio

Welcome to the Remarkable Ohio historical marker page! There are currently **1312 markers** located across the state that recognize Ohio's rich cultural history. Made of cast aluminum, these signposts provide a tangible record of Ohio's history.

From John Morgan's infamous [Civil War Raid](#) and the [invention of the cash register](#), to the birthplaces of *Gone with the Wind's* [Clark Gable](#) and crooner [Dean Martin](#), these markers have transformed the state's landscape into a constellation of interesting places, people and events.

### Upcoming Events

- ▶ Sep 26, 2009 - Tale of Ensign James Liggett  
[[Event Details](#)] [[Marker Info](#)]
- ▶ Oct 02, 2009 - Cyprian Lee House  
[[Event Details](#)] [[Marker Info](#)]
- ▶ Oct 03, 2009 - Erie Street Cemetery





# SIGNATURE PROJECTS

- Arizona License Plate





# SIGNATURE PROJECTS

- New Mexico Centennial Class of 2012





# SIGNATURE PROJECTS

- Centennial Graduates Initiative Vision
  - Record number of high school graduates in 2012.
  - Encourage students to set a new standard for academic achievement for future generations.



**Centennial Scholarships**

**History Projects**

**Join the Club**







# SIGNATURE PROJECTS

- Arizona Centennial Class of 2012 Web site
  - Centennial Scholarships
  - History Projects
  - Contests
  - Join the Club
  - Pledge



Resource  
Partners

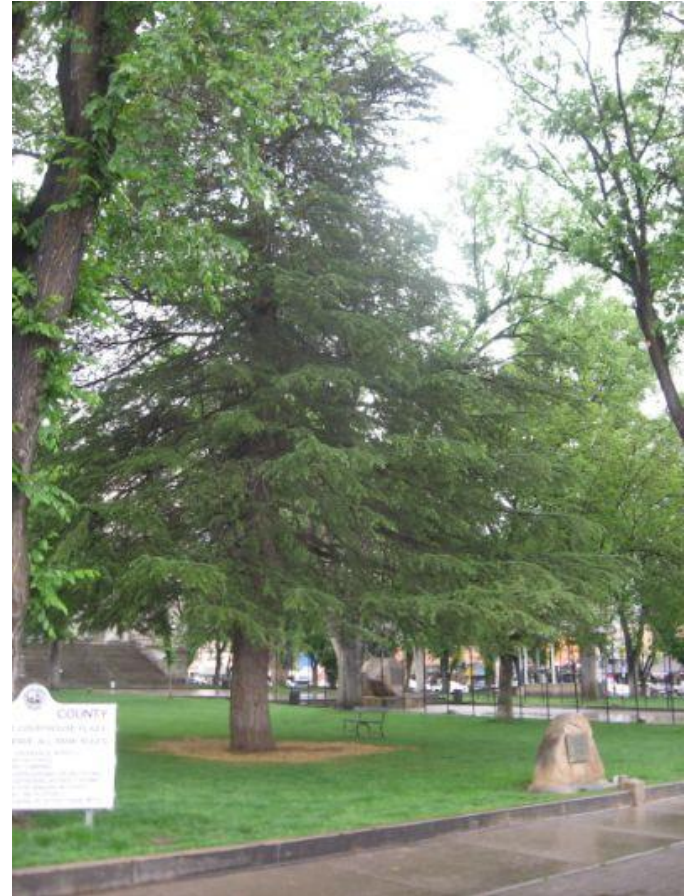
# SIGNATURE PROJECTS

- Centennial Class of 2012
  - New Mexico Forum for Youth in Community
  - New Mexico Public Education Department
  - New Mexico Higher Education Department
  - New Mexico Office of the State Historian
  - New Mexico Department of Cultural Affairs
  - New Mexico ENLACE
  - Youth Development, Inc.
  - New Mexico Commission for Community Volunteerism



# SIGNATURE PROJECTS

- Centennial Tree Project







## SIGNATURE PROJECTS

- Take Care of Oregon Days: May 2009



presents Take Care of  
Oregon Days with:



- Join together and take on community projects that would keep Oregon strong for the next 150 years.
- The goal? To have 500 projects and 20,000 volunteers improve the quality of life for everyone throughout the month of May.



# SIGNATURE PROJECTS

- Take Care of Oregon Days







## SIGNATURE PROJECTS

- **RESULTS Take Care of Oregon Days: May 2009**
  - Total number of sites: 630
  - Number of volunteers: 24,487
  - Number of students: 11,235
  - Pounds of trash removed: 723,024
  - Pounds of green waste removed: 376,312



# SIGNATURE PROJECTS

- Centennial Patches & Pins
  - High School , community college and university teams bands, cheer and dance squads received patches
  - Debate and Choral groups received pins









## SIGNATURE PROJECTS TRAVEL SPECIFIC

- Leverages the year-long celebration of Oregon's 150th birthday to encourage consumers to “rediscover” Oregon as a destination.
- As a call to action for the campaign, “Take the Oregon 150 Challenge” is a web-based contest designed to inspire people to explore every corner of the state.



## SIGNATURE PROJECTS TRAVEL SPECIFIC

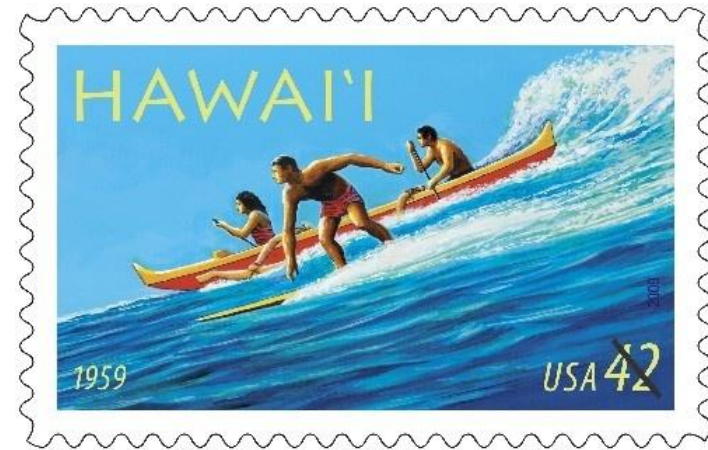
- The five categories are:
  1. Foodie stuff - Eating and drinking
  2. Outdoorsy stuff - Golf courses, and scenic trails,
  3. Events - Farmers market to tulip festival
  4. Attractions - Museum or perhaps a skating rink
  5. Your choice - Pick absolutely **ANYTHING** from our map to complete the challenge!





# SIGNATURE PROJECTS

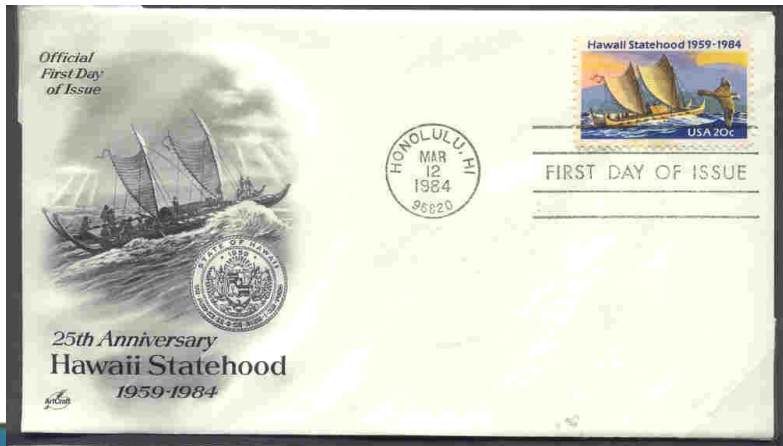
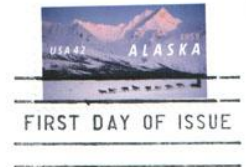
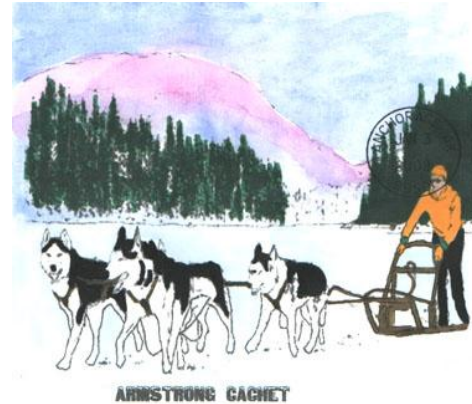
- USPS Centennial Stamp





# SIGNATURE PROJECTS

- **First Day Covers – OK First Day of Sale January 11, 2007**
- **More than 250,000 stamps were sold the first day of issue; many post offices across the state sold out**





# **SIGNATURE EVENTS**





## **SANCTIONED EVENTS**

- 122nd Annual Prescott Frontier Days & World's Oldest Rodeo
- 56<sup>TH</sup> Tucson Gem & Mineral Show
- 61st Annual Arizona National Livestock Show
- 77<sup>th</sup> Annual Hopi Festival of Arts and Cultural
- Arizona State Fair
- Ha:san Bak Saguaro Harvest Celebration



## SANCTIONED EVENTS

- Navajo Nation Fair
- Picacho Peak Civil War Battle Re-Enactment
- Route 66 Fun Run
- Scottsdale Arabian Horse Show
- Sierra Vista Cochise Cowboy Poetry & Music Gathering
- Wickenburg Gold Rush Days



## SIGNATURE EVENTS

- Territorial and State Capitol Cities
  - Tucson – February 2011
  - Prescott – July 2011
  - Phoenix – February 2012





# SIGNATURE EVENTS

- **Best of Arizona Festival**
  - Sampling of Arizona's best festivals
  - Music, Dance, Food, Traditional arts and crafts featuring Arizona traditions and cultures.





# SIGNATURE EVENTS

- Best of Arizona







# SIGNATURE EVENTS

- Capital for a Day



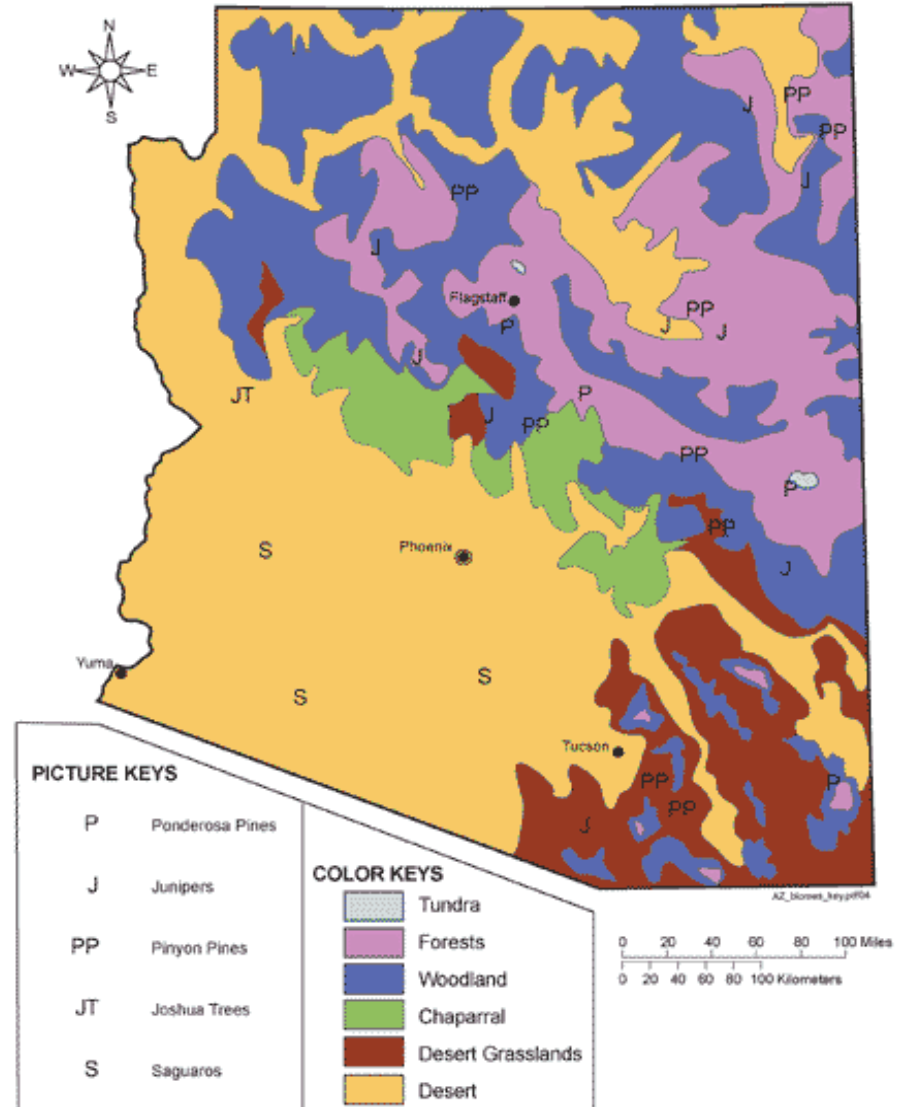




# SIGNATURE EVENTS

Tundra  
Forests  
Woodland  
Chaparral  
Desert  
Grasslands  
Desert

Arizona's Biomes





# SIGNATURE EVENTS

- Centenarian Breakfast(s)





# SIGNATURE EVENTS

## Fandango Arizona! *Celebrating 100 Years*

- Elected Officials
- Celebrities
- Entertainment
- Tributes

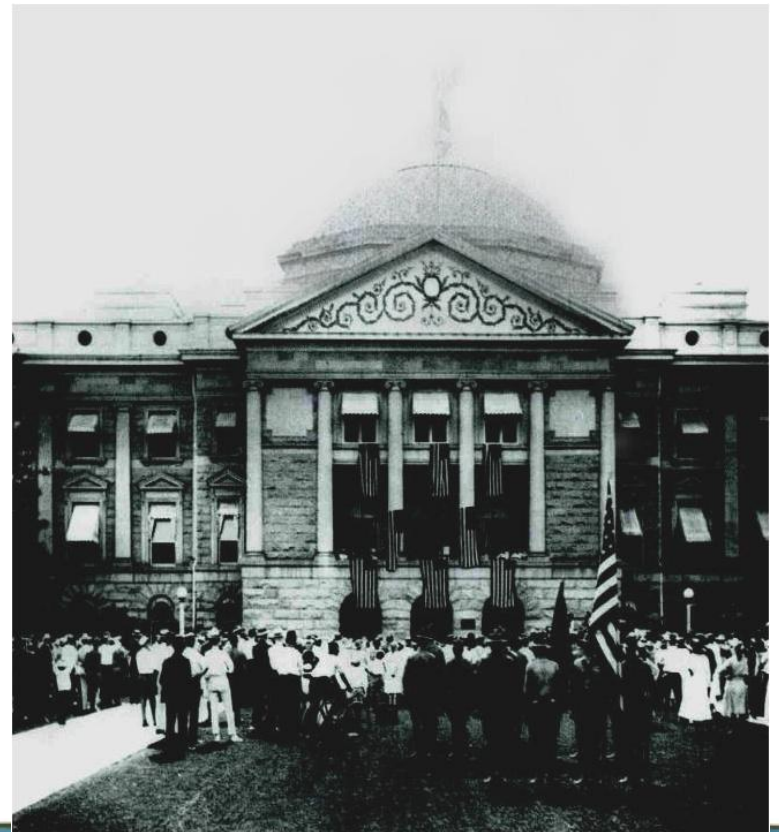






# STATEHOOD DAY AT CAPITOL 1912

Governor Hunt stayed at the Ford Hotel before insisting on walking to the capitol





# HAPPY BIRTHDAY ARIZONA!

- Create a Birthday Party Template:
  - Learn the words to state song(s)
  - Make a valentine for Arizona
  - Take an Arizona trivia quiz



- Birthday cake provided by...
- Bells at 2:14 pm
- Fireworks at 19:12 (7:12 pm)





## SIGNATURE EVENTS

- **Mormon Tabernacle Choir**
  - Friday, Feb. 10 and Saturday, Feb. 11



- 360-member Choir
- 110-member Orchestra





# ARIZONA CENTENNIAL 2012 FOUNDATION



# ORGANTIZATIONAL STRUCTURE

- Arizona Centennial Commission
- Arizona Centennial 2012 Foundation
  - 501 (c)(3)
  - Board of Directors
  - Committees



## CENTENNIAL FOUNDATION COMMITTEES

- Fundraising / Business Management – *TBD*
- Community Outreach – *Frank Barrios, Lisa Heidinger and Sherry Henry*
- Marketing and Merchandise – *Win Holden and Katie Pushor*
- Media, PR and Web site - *Steve Roman*
- Signature Projects – *Marty Shultz*
- Special Events and Projects – *Bruce Skinner*





# CENTENNIAL FOUNDATION PROPOSED BUDGET

- **Income - \$5.5 million**
  - **\$3.5 million - Public/Private**
  - **\$745,000 – Signature Projects**
  - **\$875,000 – Signature Events**
  - **\$350,000 – Merchandise & Official Products**
  - **\$30,000 – Interest & Other**



# FUNDING

- Existing funding streams
- Private Grants
- Federal
- State Agencies
- License Plate
- Penny Drive
- Adopt / Buy a ...
- Merchandise
- Events
- Official Products
- Sponsorships

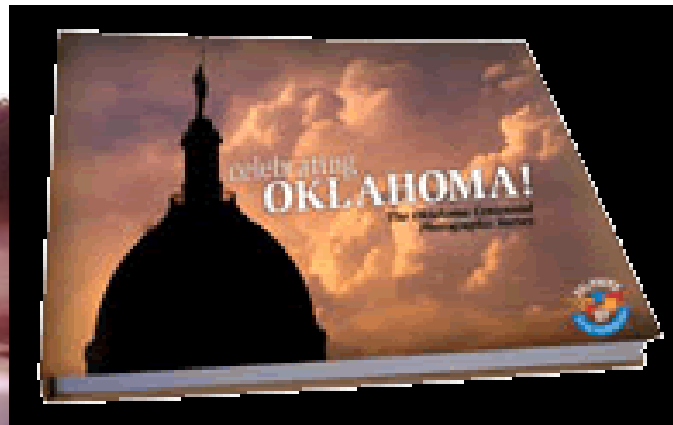
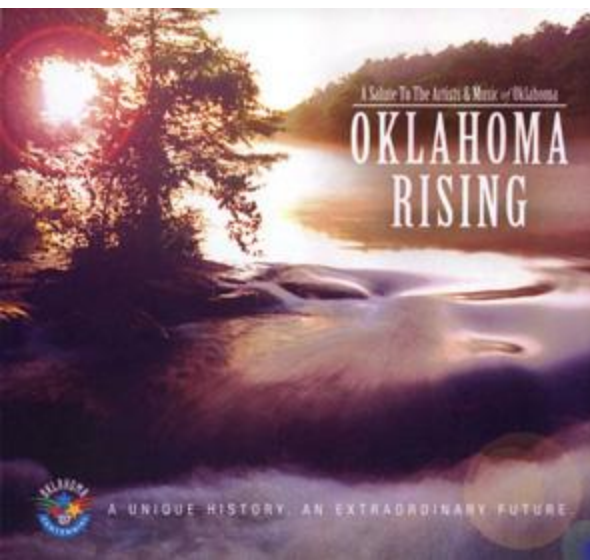






## OFFICIAL PRODUCTS

- Poster
- Centennial Song
- Photographer





## CENTENNIAL FOUNDATION PROPOSED BUDGET

- Expense - \$5.5 million
  - \$928,750 – General & Administrative
  - \$300,000 – Legacy Projects (AHAC)
  - \$1.35 million – Signature Projects
  - \$2.88 million – Signature Events
  - \$50,450 – Misc. & Contingency



# **ARIZONA HISTORICAL ADVISORY COMMISSION**

## **LEGACY PROJECTS**





## AHAC LEGACY PROJECTS

Buckeye

Chandler

Clarkdale

Florence (2)

Glendale

Goodyear

Mesa

Patagonia (2)

Phoenix

Scottsdale

Sierra Vista

St. Johns

Tucson

Williams



# ARIZONA STATE RAILROAD MUSEUM

- Emphasis in cultural heritage of AZ as part of the 76 railroads that serve the entire state
- Interpretive and static displays





# ARIZONA WOMEN'S HERITAGE TRAIL

ARIZONA  
WOMENS  
HERITAGE  
TRAIL

An Official  
Arizona Centennial  
Project

ABOUT AWHT

SEARCH THE TRAIL

SUPPORT THE TRAIL

**Sharlot Hall (b. 1870, d. 1943)**  
**Sharlot Hall Museum, Prescott**



*Sharlot Hall* *Sharlot Hall Museum and Territorial Mansion*

*Sharlot Hall, Arizona's Territorial Historian, was also a reader and writer. She worked diligently to preserve Arizona history and restored the old Governor's mansion in Prescott which eventually became part of the Sharlot Hall Museum*

**Region:** North Central  
**Theme:** Women in Historic Preservation, Politics and Government

Sharlot Hall became Arizona's Territorial Historian in 1909, the first public office in Arizona. Arizona territory had been founded in 1863 and many of the early settlers had died, along with their stories. As Territorial Historian, she traveled the territory collecting documents, oral histories, and both Native and pioneer artifacts. She also worked on the

- Profiling the lives, work and contributions of women
- Provides learning tools & opportunities through driving trails, audio tours, the web site, and school curriculum





# HISTORICAL SOLDIERS RELOCATION PROJECT

## Ft. Huachuca

- 73 Cavalrymen, infantry soldiers, Indian Scouts and one Buffalo Soldier
- Served in Arizona Territory during mid-1860s to the late 1880s
- 19th Century style military cemetery to resemble Ft. Huachuca Post Cemetery





## CADY HALL COURTYARD GARDEN, Patagonia

- Oldest public space used by locals and visitors to the community
- Restoring with original homestead plantings.





# COPPER STATE MONUMENT, Clarkdale

- Clarkdale shares the same Centennial year as the Copper State of Arizona.
- Permanent monument to Arizona and the town
- Center of Clarkdale's Historic Business District







## REHABILITATION OF FLORENCE / SILVER KING HOTEL

- A valuable asset to the Town since it is considered to be the “Cornerstone” of the Downtown Historic District





# AHAC LEGACY PROJECTS

## **ARIZONA GLASS PLATE NEGATIVES, Arizona History Foundation**

In collaboration with the Arizona Memory Project, the Arizona History Foundation will curate an online photographic exhibit. Using nationally accepted descriptive standards, the project includes cleaning, cataloging, and housing Arizona History Foundation glass plate collections, totaling more than 5,000 images.

## **ARIZONA LIVING HISTORY PRESENTATIONS, Freedoms Foundation**

A dozen or more historic dramatizations of the lives of significant Arizona characters will be researched, written and available for presentation by the Phoenix Chapter of the Freedoms Foundation of Valley Forge.



# AHAC LEGACY PROJECTS

## ARIZONA MEMORY PROJECT, Arizona State Library

Rich collections from Arizona libraries, archives, museums, historical societies and other cultural institutions are being digitized and stored online by Arizona State Library, Archives and Public Records for the use and enjoyment of Arizonans for all time.

## ARIZONA NEWSPAPERS 1880-1912, Arizona State History and Archives

A statewide partnership, funded in part by the National Endowment for the Humanities (NEH), is digitizing the major territorial newspapers from across the state in order to make them available through Arizona Memory Project, the U. S. Library of Congress and the NEH National Digital Newspaper Program Web site.





# AHAC LEGACY PROJECTS

## ARIZONA STATE GREATS BIOGRAPHY SERIES, Marilyn Watson

Former Arizona Senator Barry Goldwater, Arizona's first Latino Governor Raul Castro and beloved former Governor Rose Mofford are among the 10 or more famous Arizonans to be featured in biographies written by the author to enrich the learning of Arizona history for fourth through seventh graders.

## BECOMING ARIZONA, ASU History Department

An online "cyberpedia" of essays, lesson plans, and digitized collections regarding Arizona and history is planned for debut in January 2012 and will be a reference resource for all Arizonans.



# AHAC LEGACY PROJECTS

## **BENJAMIN SACKS COLLECTION, Arizona History Foundation**

Dr. Benjamin Sacks created the most extensive annotated bibliography known to exist on the history of Territorial Arizona and the borderlands. This project will recapture "lost" historical material that is in high demand by researchers. A bibliographic database with online access and cross references and will be created with high resolution scans of more than 53,000 resource documents and 150 photographs.

## **GLENDALE HISTORY ONLINE, Glendale Public Library**

Five local cultural and academic organizations are working together to develop an online photographic archive of Glendale that will be available through the library Web site and the Arizona Memory Project.